

Gala Event

Raising the Bar

Recognition of Excellence in Food & Beverage Sustainability



GFTC Presents Canada's Premiere Sustainability Event

November 4, 2010

3 pm – 9 pm

Pearson Convention Centre
2638 Steeles Avenue East, Brampton, ON



Join Guelph Food Technology Centre (GFTC), the Ontario Centre for Environmental Technology Advancement (OCETA) and Food & Consumer Products of Canada (FCPC) as we recognize forward-thinking companies that have shown leadership, corporate responsibility and a vision for sustainability. The banquet and gala evening will feature a keynote address by bestselling author and corporate visionary Dr. John Izzo.

The "Raising the Bar" Gala Event is a critical milestone in the multi-year, multi-phased "Raising the Bar for Sustainability Performance in Ontario's Food and Beverage Processing Industry" project. The goal of this project is to motivate small and medium-sized companies in the food and beverage processing industry to integrate sustainability into their business planning and operations and, ultimately, to reduce the environmental footprint and increase the competitiveness of our industry.

Formal recognition will be given to companies in the following areas:

- Strategic Leadership
- Environmental Sustainability
- Energy Management
- Water Management
- Waste Management
- Community Contribution and Employee Engagement
- Corporate Social Responsibility – overall recognition in all three categories (environmental, economic and social)

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FEATURED SPEAKER

Dr. John Izzo

Dr. Izzo is one of North America's most sought-after voices on creating great workplaces where passion and excellence lead to sustainable success. He is also the author of over 500 articles and three professional development books including the international bestseller, *Awakening Corporate Soul*.

He has traveled around the world researching, advising and speaking on issues related to workforce trends, positive corporate cultures, professional work-life balance, creating change and connecting with like-minded leaders. His research and opinions have been featured in various media, including *Fast Company*, *CNN*, *Canada AM*, *CBC Radio*, *ABC World News*, the *Wall Street Journal*, the *Washington Post* as well as the *Globe and Mail*.

Program Agenda

Thursday, November 4, 2010

3 pm – 9 pm

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Raising the Bar project initiative developed by:



- 3:00 pm** Introduction/Opening Remarks
- 3:20 pm** Trends in Agri-food Sustainability
Strategic Leadership Recognition
Environmental Sustainability Recognition
- 4:00 pm** Key Findings from "Raising the Bar" Project: Phase One
Energy Management Recognition
Water Management Recognition
- 5:00 pm** Cocktail Reception and Silent Auction
Waste Management Recognition
Community Contribution and Employee Engagement
- 6:00 pm** GALA DINNER
- 7:30 pm** KEYNOTE ADDRESS
DR. JOHN IZZO
Corporate Social Responsibility Recognition
- 8:45 pm** Closing Comments

Raising the Bar Partners and Sponsors:



FOR MORE INFORMATION, contact Denise Horseman at dhorseman@gftc.ca or call 519-821-1246 ext. 5068

TO REGISTER, visit the GFTC website special events page at: Raising the Bar Gala
<http://www.gftc.ca/courses-and-training/course-details.aspx?course=TRS038>

Ontario registrants are eligible for the 50% OMAFRA Sustainability discount.

www.raisetheSustainabilityBar.ca