



Formulating Foods for the Aging Population March 22, 2012

8:00 am – 8:45 am	Registration and Breakfast
8:45 am – 9:00 am	<p>Welcome Address</p> <p><i>Hilary Dunn, Acting Program Manager</i> <i>Dr. Michael Sharratt, Executive Director</i> <i>Schlegel-UW Research Institute for Aging</i></p>
9:00 am – 9:35 am	<p>The Challenge and Opportunity of Meeting Nutritional Needs of the Older Adult Population</p> <p>Older adults need nutrient dense diets to maintain their health and quality of life. Dr. Keller will set the stage with the realities of the aging Canadian population and the potential opportunities for the food industry. Micronutrient needs are often inadequate and enhancing the diet may be needed to meet nutritional requirements. Prevention is key.</p> <p><i>Dr. Heather Keller, Research Chair, Schlegel-UW Research Institute for Aging</i></p>
9:35 am – 10:10 am	<p>Age Related Changes in Sensory Perception: Challenges and Considerations for Product Developers</p> <p>Perception of flavours, tastes and textures can be affected by aging. Dr. Duizer will discuss the age-related changes and associated research in sensory perception and address the challenges and considerations for food product developers. Changes in liking of foods are impacted by things other than altered sensory perception including social and psychological factors. Development of foods for older adults must address not only sensory changes but other aspects as well.</p> <p><i>Dr. Lisa Duizer, Assistant Professor, University of Guelph, and Research Scientist, Schlegel-UW Research Institute for Aging</i></p>
10:10 am – 10:20 am	Coffee Refresh
10:20 am – 11:00 am	<p>Leveraging the Growing Senior Food Market</p> <p>Mr. Ouwehand will bring the industry perspective and through the use of case studies provide insight into how Campbell's has optimized this market segment focusing on introducing positive nutrition for the aging population.</p> <p><i>Jan Ouwehand, VP, Research & Development, Campbell Company of Canada</i></p>
11:00 am	Summary and Adjournment